

THE KNIFE AND THE WASP

Changing American Thought About Global Competition

Americans are losing jobs to globalization; Forbes teaches your audience to adjust

This book is for Americans who are experiencing the gradual erosion of their living standards, creeping poverty, anxiety about employment, or who are worried about how to provide for their retirement, health insurance, or savings for children's higher education.

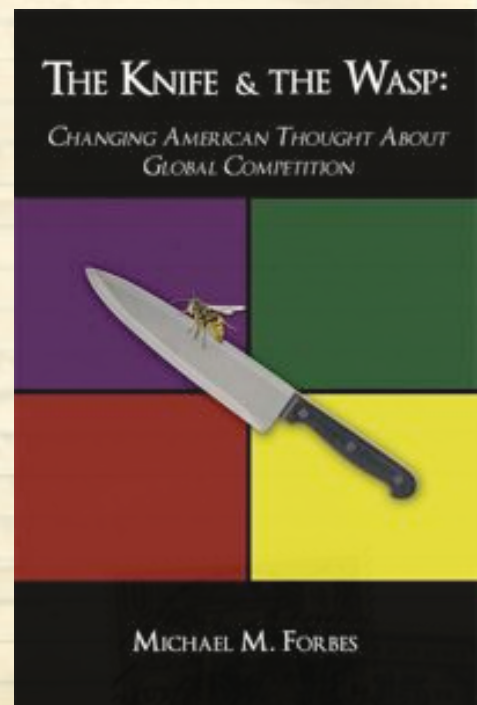
"Too many business leaders fail to recognize the global marketplace... For those Americans, 'it's wake-up time.'"
Time Magazine

The Bureau of Labor Statistics estimates that jobs requiring higher education will grow by 22 percent between 2002 and 2012--nearly double the rate of non-college jobs.



Forbes conveys a message of hope for the future and provides a new way of thinking about work, life, and money.

This is a financial roadmap, exploring what is truly meant by globalization, how cultures react to globalization, and how Americans need to change their thinking about competition in a global economy.



View

YouTube Presentation:

WWW.YOUTUBE.COM/WATCH?V=QIJOZV3FYKM3

*Media may request a complimentary copy
by writing to: knifeandwasp@gmail.com*

Knife & The Wasp is available for sale at www.authorhouse.com/BookStore/ItemDetail~bookid~55055.aspx or Amazon.com

Sample Interview Questions for Michael Forbes, Author of *The Knife and the Wasp*



Michael M. Forbes was born in San Francisco in 1973. He earned a Bachelor's degree in English from the University of California at Berkeley and his MBA from Point Loma Nazarene University.

He started his first business in 2001 and is currently the managing partner of Forbes Realty Union, LLC. His by-line has appeared in nearly a dozen newspapers. From 2004 to 2007 he acted as the publisher and editor-in-chief of Battle Cry Media.

Michael's home addresses have included such locations as Alaska, Bangkok, Brooklyn, Lake Tahoe, San Francisco, and Santa Barbara. Michael currently resides in San Diego.

Why did you pick this title for your book?

What is globalization?

How does globalization work?

What are the characteristics of globalization and how do they work in the real world?

If everything you are saying about globalization is true, how are people supposed to adjust?

What's in store for those who refuse to recognize the nature of globalization?

What is the first step you recommend for people who haven't read your book yet?

Tell us your predictions for the short term and long term.

Where can we find a copy of *The Knife and The Wasp*?

Why did you decide to write this book?

What will your next book be about?